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**Who we are . . . what we do . . . how we can help . . . what we've done**

## **EMPOWERING OUR CUSTOMERS TO MORE EFFECTIVELY COMMUNICATE THROUGH THE USE OF TECHNOLOGY**

### **SUMMARY OF QUALIFICATIONS**

We are highly skilled and creative designers, engineers and managers dedicated to the low voltage services – audio/visual, security, data and phone systems found within any environment that has need to communicate. We have hands-on, floor-to-ceiling and wall-to-wall experience in various vertical markets such as corporate campuses, command and control, education, hospitality and retail entertainment.

Our corporate experience is wide reaching from government projects to small startup companies that need to communicate. Communication through use of technology provides our customers with the “edge” to succeed in today’s competitive market space. We use tools such as audio and video conferencing to decrease travel related expenses, voice over IP services to lower monthly phone costs and wireless communications to reduce installation time and costs. MMDI finds the best, yet simplest, technologies to deploy so that it best fits our customer’s needs and capabilities. When complex needs arise, we make certain that automated controls are deployed with maximum control functions but yet in a user friendly application. Most technologies we deploy provide the capability to control a campus or equipment item from a remote location so that when you are not present you can still work as though you were.

Our retail experience is unmatched. We have extensive experience with major multi-media projects in flagship retail stores across the US and internationally. We have planned and managed the build-out of major retail stores, sold merchandise in those stores and created some of the most advanced software, communications and data transmissions systems available today. We apply our vast experience to the creation of multi-media systems designed to attract customers into the retailer’s environment through advertising and branding. Most importantly, we manage, in a turn-key fashion, the retailer’s multi-media project from conception to completion. We then provide the critical support and maintenance after installation to assure that the retailer’s multi-media system remains as sharp and effective as the day we installed the system.

For education, MMDI is dedicated to its educational partners to support the infrastructure needs of educational facilities. Through technology, we provide educators with the means to teach, educate, communicate and inform students and faculty. We also provide campus security and safety programs that also utilize technology to deploy updates to activities and, when needed, emergency procedures. We also provide the campus with full control of every room or location from a central point so that support staff can be available as needed, while spending less time “getting there.”

## PAST PROJECTS

### CONSULTING/ DESIGN PROJECTS

#### **Bloomington – New York 59<sup>TH</sup> Street Flagship – On-going**

**Contact: James Stock – (513) 579-7619**

MMDI has taken over management of this project since January and is completing the management portion of work. MMDI was engaged to complete the first floor AV system design, bidding and management of the AV system. Design of the system was completed over a six month period starting with a starting budget of \$1,500,000 and reduction to under \$800,000 as per client request. Once the AV system design was completed and “value engineered” the project was sent to leading AV contractors for bidding where the actual budgets reduced the overall project to under \$600,000. The straight forward designs created functional but cost saving operation for the customer. The project is in an on-going five phase construction schedule with final completion April of 2010.

#### **Fontana Water District – Fontana, CA – On-going**

**Contact: Earl Corporation – Ben Earl – (626) 334-6100**

MMDI was engaged in April, 2009 to oversee all functions of the Low Voltage infrastructure from the review, recommendation and selection of contractors to the complete as-built documents. We completed low voltage specifications managed the aggressive technical requirements of the project. MMDI was initially involved in the contractor walk thru, bid review analysis and comparison, contractor recommendation, contract award, site mobilization, site management, change directives, office furniture changes, commissioning and training, as-built documentation and billing approvals. MMDI became an integral team partner for Fontana and will continue on in a consulting capacity on future construction projects.

### COMMERCIAL PROJECTS

#### **San Bernardino Blood Bank – San Bernardino, CA – Ongoing**

**Contact: Linda Chalmers – (909) 386-6845**

The project consisted of design, integration, and installation of an AV and Control System for the five primary board rooms at the San Bernardino Blood Bank. The design included a 3-room combine system that integrates AV, lighting, control, and a custom podium. The 3-room combine allows the rooms to be combined together, kept separate, and/or allow two rooms to be combined while the third operates in standalone mode. The systems include ceiling mounted projectors, electric and fixed frame screens, AV distribution and routing hardware, touch panel and button panel control solutions, audio conferencing (with table mounted microphones) and application specific AV connectivity style “POP UP” boxes for the Executive Board Room table.

#### **John Laing Homes – Newport Beach, CA**

**Contact: Steven Scardina – (949) 265-2400**

Full design to installation services were provided for various rooms in the new facility located in Newport Beach, CA. These rooms include conference rooms, training rooms and lunchrooms. Rooms will contain fully controlled Audio and Video Systems via Crestron control.

#### **Excel Scientific – Victorville, CA – 2008 and On-going**

**Contact: Bambi Cahilly and Butch Barbata – (909) 985-5755**

Full audio and video services from Design to installation were provided for the new facility. The Executive Boardroom consisted of fully controlled video projection, audio conferencing and full background audio. Video feeds were provided to multiple locations in the building for future needs.

#### **Powerwave Technologies – Santa Ana, CA – 2006**

**Contact: Rich Hoang – (714) 466-1000**

Design, integration and installation of a product demonstration showroom to feature the company's broad range of end-to-end wireless infrastructure solutions. The project included multiple informational kiosks and flat panel displays. The system included video routing and matrixing capabilities, sound reinforcement for live presentations and a touch panel control system.

## **EDUCATION PROJECTS**

### **Whelan Elementary, Los Angeles, CA – Multimedia Room – 2008**

**Contact: Nick Stavros – DJM Construction - (714) 863-3189**

This project spanned two years and consisted of a multipurpose room used as a lunchroom and amphitheatre. The state of the art system included full audio reinforcement, assisted listening equipment and local stage presentation equipment.

## **RETAIL PROJECTS**

### **Macy's Department Stores – Various Projects – On-going**

**Contact: James White – (513) 562-6617**

We have completed more than seventy (70) installations for the Macy's and Bloomingdale's component of the Macy's Department Store chain (formerly Federated). Projects include: Flagship Bloomingdale's stores in Chevy Chase, Maryland, San Francisco and Costa Mesa, CA. These systems offer full touch panel control of the entire store's video and audio system including; digital signal processing for up to 16 zones of audio, paging, video signal distribution and automated control processes. Also, there is on-going support and development of new store concepts.

### **Gap Inc. – Various Projects – On going**

We have installed more than seventy (70) retail stores under a video roll-out campaign in the years 2001 – 2002 in the US, Canada, France and UK. Currently the technology is under review for upgrade as the previous installations have exceeded the expected life of five years and a fresh update is required. With the cost of video greatly reduced since the first implementation, the new direction will increase video use in stores to promote branding.

### **C28 – Various Projects – On-Going**

**Josh Fisher – (951) 354-9528**

We completed more than sixteen (16) stores across the US were designed, integrated, installed for this retail chains audio and video systems and display devices. C28 has come to value the partnership created and looks for advice on new store layout, location and details as C28 seeks to gather direction and focus for new concepts and retail presence. The systems deployed are simplistic but provide all the functionality that is required to service their customers. Currently we are working on a Digital Signage deployment allowing C28 to deliver its message to its customers.

### **Hot Topic – Various Projects – On going**

**Various Contacts – Lisa Holstein – (626) 839-4681**

We integrated and managed the upgrade of the corporate offices to create the environment designed by upper management. Music is at the company's base "All About Music" and music is integral in daily operations. The focus was to provide employees with the means to hear and see new music sources through digital media. The old and outdated system was updated to a commercial system allowing for ease of use and upgradability. In addition to work in the corporate office, we provided support on retail store implementations in the past

## **GOVERNMENT PROJECTS**

### **San Diego Attorney General – San Diego, CA - 2008**

**Contact: Ray Christenson – (619) 557-6108**

The project consisted of replacing old Crestron equipment and projection devices and replacing with new state of the art devices that would be controlled on a wired touch screen from the front podium. Subsequent work was completed to upgrade the audio system speakers and the wired touch panel to a wireless touchpanel on an internal network.

**Camp Pendleton – San Diego, CA – 2008**

**Contact: Michael Curley – (760) 725-3919**

Project installation consisted of LCD screens in seven rooms providing the ability to view local cable and interface with a laptop computer. Project start of proposal to completion was less than one-month.

**Camp Pendleton – San Diego, CA – 2007**

**Contact: Warrant Officer Cusinato – (760) 725-4862**

The project consisted of design, integration and installation of 3 AV and Control Systems in a secure building on the base. The 3 systems were as follows: 1 training room, and 2 multi-use conference rooms. Each system included a display, ceiling speakers, switching/routing of AV signals, a touch panel control system; and the training room also included a custom podium designed around the AV requirements for the Camp Pendleton presentation staff.

## **HOSPITALITY PROJECTS**

**Starwood Hotels and Resorts Worldwide – Various Projects – 2005**

**Contact: Jeff Davis – (602) 852-3359**

We designed audio and visual components were designed and prepared bid packages for the international hotel chain's proposed new concept spa in its flagship properties. We also installed the systems in the San Francisco, Los Angeles and Chicago locations.

**Trophy's Restaurants – San Diego, CA – Various Projects – 2006**

**Contact: Dale Wilson – (619) 296-3500 x127**

We performed several new restaurant installations for this rapidly growing restaurant chain. Unique to this project was the coordination and delivery mechanisms of the real-time content feed to the digital display devices, which we designed and integrated into a seamless system that was easy to use.